

Griego Elected Mayor; Chavez Elected Judge; Councilors Elected

Charles Griego was elected to a four-year term as mayor of the Village of Los Lunas in the March 4, 2014, municipal election.

A total of 1,130 votes were cast for Griego while his opponent, incumbent Robert Vialpando, had 508.

In the municipal judge race Avilio Chavez was elected to a four-year term with 729 votes. Others in that race were incumbent Henry Perea, 469 votes; Frank

Alex Gonzales Jr, 255; and Eulogio E. Jaramillo, 177.

Votes were cast by 1,638 voters in the mayor's race and 1,630 voters in the judge's race. Both are 17 percent of the 9,394 eligible Village voters.

In the District Two Council race, 242 votes were cast for Gino M. Romero electing him to a four-year term. Others in the race were Lawrence T. Valenzuela, 129 votes; and Paul G. Luna, 113. A total of 484 eligible voters cast their ballot in this race, 21 percent of those 2,355 eligible to vote..

Paulette S. Montoya was the winner in the Village Council District Four race with 242 votes. Her challenger, incumbent Richard Lovato, had 151 votes. A total of 393 people voted, or 18 percent of the 2,134 registered voters.

Village of Los Lunas **9th Annual Health Fair**

FREE Thursday, April 17 **FREE**
9 a.m. to 2 p.m.
Daniel Fernandez Gym
Mammogram Van and Blood Mobile available
Open to the public

For more information, contact: Debra Sanchez 352-7624 or Ginny Adame 352-7723

VILLAGE OF LOS LUNAS MONTHLY NEWSLETTER



*Small Community.
Big Possibilities.*

Administration:

839-3840

www.loslunasnm.gov

New Survey Seeks Business Suggestions

The Village's Economic Development Department is conducting a survey which seeks input on what types of businesses people want to have in the Village of Los Lunas.

Economic Development Manager Ralph Mims points out that the Village has recently attracted various businesses while other businesses are looking at the area.

The survey is meant to determine the type of businesses lacking and what Mims should do to try to bring the businesses here.

Categories of businesses mentioned on the survey include:

- Restaurants;
- Clothing stores;
- Supermarkets;
- Ethnic and fast food restaurants;
- Quick take out food; and
- Big box stores.

Mims is also looking for people's choices of educational facilities, cultural facilities, and manufacturers/industrial businesses.

In addition, the survey asks people to name the top three businesses that should come to the Village of Los Lunas.

The survey is available on the village website at loslunasnm.gov. Mims can be reached at 839-5654, direct line; 604-4156, cell; or e-mail mimsr@loslunasnm.gov.

Local Flavor

Focus on Los Lunas Local Business

Asahi Sushi, Steak and Grill is located at 143 Highway 314 SW, just a bit south of the intersection of Main Street and Highway 314, phone 866-6888.

The restaurant is open for lunch and dinner with an extensive menu that includes:

- Appetizers ranging from shrimp to egg rolls to ceviche to mushrooms.

- A wide variety of sushi rolls.

- Teriyaki grill lunch starting at \$7.95 with fried rice, stirred fried vegetable, spring roll and chicken dumpling.

- Salads with sumi, tofu, mango and avocado, salmon skin, Oriental or barbecue chicken, and tuna.

Asahi Grill caters office parties, luncheons, seminars, weddings, and other events. The platters have a wide variety of food choices.

Master Sushi Chef James Oh brings over 25 years of experience. He has worked in New York, New Jersey, and Los Angeles where he trained and mastered the art of sushi. Chef Oh has received several awards for his preparation of sushi.

The grill's website is asahisushirestaurant.com.



Save the muss and fuss of using your home for a party by going to Jump Um-Ups, an indoor inflatable party headquarters located at 201 Stover Road, behind Weck's Restaurant, phone 565-2662.

Party packages can include a private party room, photos, pizza, drinks, a goodie bag for each child, and two hours of jumping fun.

Also offered are open jumps and family nights. Time and days for both events are on the Jump Um-Ups website at jump-um-ups.com.

Because the equipment is located inside, jumping can be done no matter what the weather.

Owners Andrew and Rosaline Tenorio point out that the facility can be used by private parties, school programs, recreation programs, church organizations, any type of group gathering.

The Tenorios add that they will open the facility any day of the week for groups of ten or more children.

Jump Um-Ups has been open for 18 months.



Highway 47 Reconstruction

Currently undergoing significant reconstruction is Highway 47 near the intersection called the Valencia Y, by the Smith's Shopping Center.

The project consists of adding a raised median within the NM 47 right-of-way as well as replacement of sidewalks and traffic signage, all for improved safety.

The road construction is expected to be completed by the end of March. No road closures are planned but alternative routes might be used.

Please slow down when construction crews are present.

New Open Burning Hours

Open burning can now be conducted in the Village from one hour after sunrise to one hour before sunset. Remember to obtain a burn permit (call the fire department at 839-3847) and be sure it is a burn day.

Los Lunas Museum of Heritage and Arts Presents

Backyard Beasts and Sublime Sunrises

Photography Exhibit By Barbara C. Arnold

New Mexico Landscapes – Photography

Exhibit By William Pearson

Through March 29, 2014

251 Main St SE Under the Water Tower

505 352-7720 • loslunasnm.gov/museum

Attend A Council Meeting!

The Los Lunas Village Council meets twice monthly in the council chambers in the administration building at 660 Main St. NW, Main Street and Don Pasqual.

Scheduled 2014 meeting dates are:

March 13 & 27 April 10 & 24 May 8 & 22

June 12 & 26 July 10 & 24 August 7 & 21

September 11 & 25 October 9 & 23

November 6 & 20 December 4 & 18

Meetings begin at 6 p.m. Inclement weather might cancel a meeting so check at 505 839-3840 or the village website at www.loslunasnm.gov.

VILLAGE OFFICIALS

Charles Griego Mayor

Councilors

Paulette S. Montoya Amanda Perea

Gino M. Romero Gerard Saiz

Municipal Judge Avilio Chavez

Police Chief Roy E. Melnick

Fire Chief Atilano "Lito" Chavez

Village Administrator Gregory Martin

Looking Good for Your Customers

By Ralph L. Mims, Economic Development Manager

You never get a second chance to make a first impression. This is ever so true when applied to a business, its brand, and its customers.

We are a visual society and what we see impacts how we feel and think about things. Pleasant visual cues make us feel good; unpleasant images not so good.

We love watching television and YouTube videos, looking at nice images in magazines, and scanning pictures of our friends on Facebook and Instagram. Lately, we even share “selfies” or the pictures we take of ourselves and post through social media.

Physical Evidence, one of the 7Ps of Marketing, relates to everything your customers see about your brand or business. Visual cues can be your exterior storefront, company signage, and the way you display your merchandise inside. Physical evidence also includes your logo, website, marketing brochures, and any print ad you create for newspapers and magazines.

The goal is to ensure all visual aspects of your business look great so that customers and potential

new clients generate favorable impressions of your brand every time they look your way. Take a moment to review the physical elements of your business. Is there room for visual enhancement?

Once you’ve evaluated your physical evidence, prioritize the order of “fixes” and then set out to improve each one-by-one. The main thing to remember is that with each visual improvement you will be enhancing the stature of your brand as well.

If you have questions, feel free to call me any time, Ralph L. Mims, MCP; Economic Development Manager, Community Development Department; 839-5654, direct line; 604-4156, cell; or e-mail mimsr@loslunasnm.gov.

Also, you can visit our economic development website at www.acommunitythatworks.com.

2013 Police Annual Report Available

The Police Department’s 2013 Annual Report is now available, announced Chief Roy E. Melnick.

Topics in the report include the regional Drug Task Force, Youth Academy, community-oriented policing services (COPS) grant, volunteer Citizens Patrol, Citizen Complaints report, and other items.

The report is available at the Village Administration Building or on the Village’s website loslunasnm.gov.

Department First at Matanza

The Village Parks, Recreation and Streets Department was the Grand Champion at the 14th Annual Hispano Chamber of Commerce Valencia County Matanza held in January.

The Parks, Recreation and Streets Department also won first places in the Liver and Carne Adovada categories.

Although the entry is listed as the Parks, Recreation and Streets Department, village employees from other departments helped at the Matanza, which draws thousands of people from a wide variety of places.

2014 Valencia County Senior Olympics

The 2014 Valencia County Senior Olympics will be held at various sites throughout Valencia County in March through May.

To be eligible for the State Senior Games in Roswell in July, participants must qualify at a local event.

To register for local competition, go to Daniel Fernandez Recreation Center on Highway 314 in Los Lunas. The cost is \$20 for an unlimited number of events and each participant receives a t-shirt.

For more information, call Marcos Castillo at 352-7662 or email at castillom@loslunasnm.gov

LiveWork Discusses Branding

Enhancing the brand image of your business was the focus at the February meeting of LiveWork Los Lunas.

Dave Garner of Shebang Creative and Kevin Brown of Kevin Brown Studio showed different examples of branding and discussed how to use branding in any business.

Audience members talked about their experiences making their business grow.

This discussion was coordinated by Jim Glover of The Idea Group. Glover has been working with the Village on branding the community.

Economic Development Manager Ralph Mims gave an overview of what is going on in the Village which included the March ground breaking for IHOP near the intersection of Los Cerritos and Main Street.

The next LiveWork meeting is Tuesday, May 20, 6-7:30 p.m., at the Transportation Center, corner of Courthouse and Juan Perea Roads.

Addresses Being Updated

The Village Community Development Department is updating addresses to make sure emergency services can locate people in case of an emergency.

The update includes making sure streets match in the format used such as lanes or roads and making sure a number makes sense to locate a building.

If you have questions, please call the Community Development Department at 839-3842.

Support Sought for Medical Center

Construction is still expected to start in summer 2014 with an anticipated opening date of winter 2015 for the Valencia Regional Medical Center (VRMC) on the west side of Los Lunas.

The full \$55 million VRMC project would be 110,000 square feet with 85,000 square feet for a hospital and 25,000 square feet of clinic space. It is projected the full VRMC project would create 500 local construction jobs and 450 full-time medical jobs. The VRMC budget is estimated at \$40 million a year, including \$14 million for salaries and benefits.

Additional information about VRMC is available on the village website at loslunasnm.gov/vrmc.

In 2006 voters approved a mill levy to be allocated to a hospital in Valencia County. That mill levy has been collected since 2007.

Allocation of mill levy funds to VRMC would result in a facility with more services. People are encouraged to contact Valencia County Commissioners to express support for allocating the mill levy to VRMC.

Support Valencia Regional Medical Center

*Visit the Village website at
www.loslunasnm.gov/vrmc
to let Valencia County Commissioners
know you want their support.*

COPS & KIDS FUN RUN 5K and 10K Saturday, June 28

This is later in the year than it has been.
Heritage Park Lambros Loop
Registration Available at
Village Police Department
660 Main St. NW - Corner of
Don Pasqual and Main Street
or on www.active.com

Trash Pickup Reminder

No holidays in March so all garbage pickups are as usual in the Village.

Good Friday, April 18 is a holiday for the village so the Friday trash pickup will be on Thursday, April 17.



Turn in your unused or expired medication

Saturday April 26

10 a.m. - 2 p.m.

Sites To Be Announced

Call Los Lunas Police

Department 839-3855

GREAT AMERICAN RECYCLING DAY Saturday March 15



**Don Pasqual -
By the Fred Luna
Multigenerational
Center**

Recycle Your Glass Too!

Call 352-7658 for information

EASTER EGG HUNT Wednesday, April 16 4 P.M. All Ages Daniel Fernandez Park



***Highway
314
South
Los
Lunas***