

# Village of Los Lunas



660 Main Street NW P.O. Box 1209

Los Lunas New Mexico 87031

Phone (505) 839-3840 FAX (505) 352-3580 [www.loslunasnm.gov](http://www.loslunasnm.gov)

Volume 16 Number 10

November 2012

## New Businesses Open In Los Cerritos Center

Two new businesses have opened in the shopping center located at the intersection of Los Cerritos and Main Street:

- Snap Fitness — 1400 Main Street NW Suite I; Dennis Maldonado, owner; telephone (505) 565-7711; [loslunas@snapfitness.com](mailto:loslunas@snapfitness.com); and

- recompute.com — 1400 Main Street; Anthony Torres; telephone (505) 569-0101; [atorres@irecompute.com](mailto:atorres@irecompute.com).

Village Economic Development Manager Ralph L. Mims is happy to assist those interested in doing business in the village. He is available at 505 839-5654 (direct line), 505 604-4156 (cell), or e-mail at [mimsr@loslunasnm.gov](mailto:mimsr@loslunasnm.gov).

## Shop in Los Lunas This Holiday Season

As you and your family celebrate the upcoming holiday season, shopping in Los Lunas is important for all your needs and wants.

Of course, it's not just shopping during the holidays that's important. It's shopping all year long in Los Lunas that brings improvements as well as maintaining the quality of life in our village.

The gross receipts tax charged on many purchases is an important part of the income for the Village of Los Lunas.

More than fifty percent of the village's general fund revenues are generated through gross receipts tax and property tax revenue. These monies provide needed services throughout the village.

The general fund pays for the services people depend on including the police and fire departments, municipal court, library and museum, parks and recreation, community development and streets, as well as many others.

Look in Los Lunas before you shop anywhere else — and after you shop enjoy a meal in an area restaurant.

## Site in LL Chosen For Proposed Valencia Regional Medical Center

The site of the proposed Valencia Regional Medical Center in Los Lunas is at Los Morros and Sand Sage on the northwest side of Los Lunas, announced Darin Miller at October forums held in Valencia County.

Miller, president of Oklahoma City-based Miller Architects, LLC, said that current plans are for a 100,000 square foot facility with 85,000 square feet for a hospital with its corresponding needs and 25,000 square feet of clinic space.

The 23-acre site is enough for construction and future expansion, said Miller who has developed several hospitals in Oklahoma.

## Interchange To Be Enhanced

The village council has hired EFG Creative to design art pieces which will be incorporated into the overall landscape enhancement project for the village's Interstate 25 interchange.

Eric F. Garcia of EFG Creative grew up in and lives in Valencia County. He and his company have been involved with Albuquerque's Route 66 project.

The Interstate 25 project will include elements of Route 66 and the branding the village has been working on for the last year.

At one time Route 66 did pass through Los Lunas.

The village has \$400,000 in funding from the New Mexico Department of Transportation for the enhancement project and is looking for additional funding, said Village Economic Development Manager Ralph Mims.

## A Holiday for Live / Work

There will be no meetings for the Los Lunas Live / Work group in November and December. The group will begin 2013 with a meeting in January.

## New Municipal Court Hours

The office of the Los Lunas Municipal Court is now open to the public Monday through Thursday, 8 a.m. to 5 p.m. (including noon to 1 p.m.) and closed on Fridays.

## October Cleanup Nets 15 Bags

During the October monthly cleanup areas cleaned included Juan Perea Road, Lopez Road, Morris Road, Main Street on the west side, and Desert Willow. Fifteen bags of garbage were picked up.

## Literacy Volunteers Sought

The Valencia County Literacy Council seeks people who would like to help others by teaching those who cannot read to read.

If you are over 18 and can read and speak English, you can tutor after completing the council's Tutor Training Workshop.

No prior teaching or tutoring experience is necessary. The only degree needed is a degree of caring.

Contact Valencia County Literacy Council tutor coordinator Bob Bishop at (505) 925-8935 or [bbishop@valencialiteracy.org](mailto:bbishop@valencialiteracy.org).

## Students Sought for Police Program

The Los Lunas Police Department is recruiting for its Explorer Program taught by Los Lunas School Resource Officer Cassandra Linehan.

The high school program develops contacts, boosts self-confidence, and helps create school and work success. It develops leadership skills and provides exposure to different leadership traits.

Contact Los Lunas Police Lieutenant Naithan Gurule at (505) 352-7639 or SRO Cassandra Linehan at (505) 306-5090 about the program.

## Phone Number for Special Garbage Pickups

The new phone number for special garbage pickups, to replace broken garbage cans, or to schedule appointments at the transfer station is 352-7699.

# THE AMERICAN RECYCLING EVENT SATURDAY, NOVEMBER 17

DON PASQUAL AND MAIN STREET 8 A.M. - NOON

The following are accepted:

- Glass
- Clothes
- Water Free Oil
- Cardboard/Paper
- Aluminum
- Bicycles
- Plastic
- Metal
- Electronics (taken by Enchantment Electronics Recycling) — TVs (\$15 charge for large/small), cell phones, computers, monitors, and fax machines.
- Small Household Appliances — toasters, curling irons, blenders, vacuums, coffee makers, camping gear, dehumidifiers and mixers.
- Large Household Appliances — microwaves, refrigerators, stoves, freezers, dishwashers, water heaters, washers and dryers.

## Two Police Officers Hired

Two new police officers have been hired by the village. Both are now undergoing training in the Los Lunas police department and will be attending additional training at the state police academy in Santa Fe from January through June, 2013.



Gray

New officer Ryan Gray graduated from Los Lunas High School and previously worked for the Walmart Distribution Center in Los Lunas. He is a resident of Los Lunas.

The second new officer is Brandon Carta who is a native of upstate New York and now lives in Los Lunas. He is married to an area woman who is studying nursing. Carta has emergency medical experience.



Carta

# Happy Holidays From the Village Council and the Village Staff Attend A Council Meeting!

The Los Lunas Village Council meets twice monthly in the council chambers in the administration building at Don Pasqual and Main Street.

Remaining meeting dates for 2012 are:

November 15 & 29 December 6 & 20

Meetings begin at 6 p.m. Meetings may be canceled or rescheduled so check at 839-3840 or the village website at [www.loslunasnm.gov](http://www.loslunasnm.gov).

## VILLAGE OFFICIALS

*Robert Vialpando Mayor*

**Councilors**

*Charles Griego Richard Lovato*

*Amanda Perea Gerard Saiz*

**Municipal Judge** *Henry Perea*

**Police Chief** *Roy E. Melnick*

**Fire Chief** *Atiliano "Lito" Chavez*

**Village Administrator** *Gregory Martin*

# Join the Village Branding Alliance

*The following was written by Jim Glover of The Idea Group. Glover works with Los Lunas on branding.*

2013 will be an exciting year for Los Lunas community branding. The foundation for the brand is in place. Strategy has been developed. And marketing efforts are underway. What this all means is that the village is well positioned to share its compelling story and to create favorable impressions with potential businesses, residents and visitors.

Soon Los Lunas will unveil its new logo designed by EFG Creative, Inc. The logo looks great and creates a welcoming feeling and says that Los Lunas is truly a small community with big possibilities.

I previously mentioned the formation of the Los Lunas Branding Alliance. This group is designed to empower local businesses and organizations to work together to promote the brand and the community. As more and more exciting marketing deliverables are created, such as the logo, these tools will be shared with alliance members to cooperatively market the Village.

This approach will enable the compelling and consistent brand of Los Lunas to reach more people and businesses more frequently. We call this process branding and it will ensure that the right image of Los Lunas is created in the minds of individuals and businesses outside the community.

Now is the time for companies and organizations to step up and seek out the information for the Los Lunas Branding Alliance. It costs nothing to participate with no real time commitment. The alliance seeks people willing to share the Los Lunas branding message through their

## Business Registration Renewal Time Is Now

If you are in business in the village it is time to renew your registration or it may be time to purchase that registration, says Community Development Director Christina Ainsworth.

All businesses, whether Mom and Pop or multi-national, pay the same fee, \$25. A registration is required for "all persons, firms, corporations or associations of any character engaged in any of the various pursuits, businesses or occupations."

Renew or purchase your registration before December 31.

Registrations must be renewed annually. Village staff send out reminder letters in the latter part of the year to make it easier to renew.

marketing channels.

Let's all support the Los Lunas Branding Alliance. Your input and thoughts regarding the community branding project are always welcome. If you are interested in joining the Los Lunas Branding Alliance, call Community Development Director Christina Ainsworth at 839-3840 or email her at [ainsworth@loslunasnm.gov](mailto:ainsworth@loslunasnm.gov).



1950 photo of the Los Lunas Bridge over the Rio Grande  
-- Courtesy of Aurelia Aragon

## It Takes A Village . . .

An exhibit featuring never before seen photos and a 1947 aerial map with 119 locations identified. Also includes portions of Baldwin G. Burr's book *Los Lunas*.

Now through December 1 at the  
**Museum of Heritage and Arts**

Corner of Main Street and Luna Avenue 352-7720

Open Tuesday - Saturday 10 a.m. - 5 p.m.

Other Upcoming Museum Events:

**November 17** — 2 - 4 p.m., book signing with Ray John de Aragon for his new book "Hidden History of Spanish New Mexico."

**December 7** — 12 - 2 p.m., new show opens, "Good Morning New Mexico" by Georgie Sichler. On display will be 33 paintings which represent every county in New Mexico. This is an official New Mexico Centennial project.

**December 13** — 6 - 8 p.m., book signing and talk with Annmarie Pearson on her two books, "Nature Rhymes with Nature Impressions" and "The Fetish Ruby."

**December 14** — 6 - 8 p.m., Nicolas Otero shows his illustrations for the new Rudolfo Anaya bilingual children's book "How the Hollyhocks Came to New Mexico."

**PAY YOUR WATER BILL ONLINE —**  
**Go To [www.loslunasnm.gov](http://www.loslunasnm.gov)**

# **COPS & KIDS WINTER DANCE 6 PM to 9 PM Friday, Dec. 7**

**Daniel Fernandez Park  
Gym – south Hwy. 314  
Food, music & gifts  
No charge for entry  
Santa will be there**

***For children and families --  
children must be accompanied  
by adult(s) – no drop offs.***

If you have questions, call  
Denise Romero at the Los Lunas  
Police Department 352-7674

## **Police Officers Help Children at Christmas**

What do area police officers, including those in Los Lunas, do to help children at Christmas? The answer is help those children enjoy sports and shop.

On a Saturday morning in December, officers from Los Lunas and other area departments take needy students from local schools to the Isleta Fun Connection to bowl and enjoy a meal. This is followed by a trip to Walmart where each child is allocated \$100 for the holiday with \$50 for school clothes and the remaining \$50 for toys for themselves or someone else.

The project is funded by donations as well as other sources. Anyone interested in obtaining more information about or helping, can contact Treena Saavedra or Lt. Joe Sanchez at the police department at 839-3855.

## **Christmas Light Parade**

*Saturday, December 1  
Starting at 6:30 p.m.*

*Begins at Heritage Park on Lambros Loop  
Heads West on Main Street  
to Village Administration Building  
Call the Parks, Recreation and Streets  
Department for information 352-3584*

## **VISIT WITH SANTA AT THE PARK SATURDAY, DECEMBER 8 6:00 P.M. DANIEL FERNANDEZ PARK**



**1103 HIGHWAY 314  
SOUTH LOS LUNAS  
STOCKING GIVEN TO  
CHILDREN PRESENT**