

Village of Los Lunas



660 Main Street NW P.O. Box 1209

Los Lunas New Mexico 87031

Phone (505) 839-3840 FAX (505) 352-3580 www.loslunasnm.gov

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January 2012

Barber Shop Open, Sweet Shop Expanded, in the Village

Parkside Barber and Beauty Shop has opened at 959 Highway 314 SW, Suite C, owner Clem Artiaga, phone 620-7256,

Terri's Sweet Garden 120 Main Street NW, has expanded from 600 square feet to 1200. The owner is Terri Leahigh, 459-7898, www.terissweetgarden.com.

Village Economic Development Manager Ralph L. Mims is happy to assist those interested in doing business in the village. He is available at 505 839-5654 (direct line), 505 604-4156 (cell), or e-mail mimsr@loslunasnm.gov.

Street Signs Easier On Eyes

When you travel through the village you will eventually see changes in traffic signs, changes intended to make the signs easier to see, especially at night.

The focus of changing the signs is increasing the retroreflectivity, a ratio of the amount of light returning from a sign versus the amount hitting the sign.

Retroreflectivity provides nighttime guidance for drivers, guidance which may be especially needed by older drivers. In 1990 10.7 million drivers were 70 or older while there were 20.6 million drivers 70 or older in 2006, a 48 percent increase.

In addition to the increased retroreflectivity, street signs will now be designed with upper and lower case letters rather than just upper case. This means that Mesa Loop would be spelled Mesa Loop rather than MESA LOOP on a sign.

This change is being made because people are used to reading in upper and lower case rather than all upper case.

Signs which will not be changed include parking/standing/stopping, Adopt-A-Highway, and those with blue or brown backgrounds.

Camelot Boulevard To Be Improved

Sidewalk and pedestrian improvements will be taking place on Camelot Boulevard during February and March, weather permitting. Please be patient as the contractor, G. Sandoval Contracting, makes changes to the traffic pattern while doing the work.

Candidates File for Council in Two Districts; Election Is March 6

Two candidates filed to run for the District One seat while one candidate filed for the District Three seat in the March 6, 2012 election.

The District One candidates are Helen Y. Cole and Amanda M. Perea. The District Three candidate is Gerard Saiz.

The polling site for the election is the Village Administration Building, Don Pasqual and Main Street, where the polls will be open from 7 a.m. to 7 p.m. on Tuesday, March 6.

Simple maps of the districts are on page three of this newsletter. The maps can also be viewed on the village's website at www.loslunasnm.gov.

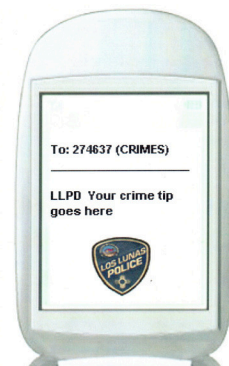
Only registered voters in District One and Three can vote in the March election. Voters will vote only for the councilor who will represent their district.

Absentee ballots can be issued starting January 31. Voter registration closes at 5 p.m. February 7.

Early voting begins February 15 at the village administration building.

Text Your Crime Tip Anonymously

Send a text to 274637. Begin your text with LLPD. Send your text and Los Lunas police officers will respond. It's all done anonymously for a safer Los Lunas.



Help Brand Los Lunas in 2012

The following was written by Jim Glover of The Idea Group. Glover is working with the village on branding the community.

Here's to a great 2012 for all of you because this is the year we put Los Lunas on the map. Phase Two of our Los Lunas Community Branding Project is officially underway. I thought I'd take a moment to share with you the scope of work and how you can get involved.

The main goal for Phase Two is to work with Los Lunas to develop proposed branding concepts for a unified community brand. Elements include a branding strategy and positioning, potential marketing messaging, and to oversee potential visualizations and designs for the Los Lunas brand. Once we have created our concepts we will make them available to you for your input. We want to make sure you feel the brand accurately reflects the unique identity of Los Lunas.

We continue our Los Lunas Branding Project Overview Tour with community members as we share the importance of the brand. We have presented branding information to the Valencia County Chamber of Commerce and the Rotary Club. If you have an organization interested in learning more about the Los Lunas branding process, please contact Christina Ainsworth, Village Community Development Director, at 352-7659.

In this phase we'll create project updates on the Village website (www.loslunasnm.gov) where you'll learn more about the project, see the latest updates and contact us if you'd like to get involved with the brand development.

Another component of the project is to develop recommendations for Los Lunas Economic Development to better recruit a mix of new businesses to your community. With a unified community brand, potential new businesses will gain a better understanding of the benefits and opportunities Los Lunas has to offer.

There are several other components to the branding project but what this all means is that somewhere in the not-too-distant-future Los Lunas will have a unified community brand that everyone can use to create a posi-

tive and compelling picture about your wonderful village nestled along the Rio Grande.

One final note: If you have come to better understand branding and wish to make your Los Lunas business or organization more "fit," I encourage you to follow my daily video blog at Once a Day Marketing where I provide the ideas and inspiration for you to market each day. You can find these marketing and branding tips on Facebook at Once a Day Marketing.

Help Clean Los Lunas Every Month in 2012

Monthly cleanups are scheduled by the Keep Los Lunas Clean and Beautiful Program all year.

Organizations needing to complete community service hours, or wishing to volunteer for a community service project, are welcome to participate. Anyone interested should call Marie Marquez at 352-7658 in advance so there are enough supplies on the day of the cleanup.

Participants should show up by 8 a.m. in front of the Village Administration Building located at 660 Main Street NW (corner of Don Pasqual and Main). Cleanups last until noon. Safety vests, gloves and bags are provided. Transportation is provided to the cleanup areas which are determined by the program coordinators.

Scheduled cleanup days for 2012 are:

January 28 February 18 March 3
March 17 – Great American Recycling Event -
10 a.m. to 3 p.m.
April 21 May 19 June 30 July 28
August 18 – Recycling Day Event
September 22 — Toss No Mas Event
October 20
November 17 – America Recycling Day Event
December 29

Cleanups will be cancelled if the weather is inclement.

Attend A Council Meeting!

The Los Lunas Village Council meets twice monthly in the council chambers in the administration building at 660 Main St. NW.

Meeting dates for 2012 are:

January 19 February 9 & 23 March 8 & 22
April 12 & 2 May 10 & 24 June 7 & 21
July 12 & 26 August 9 & 23
September 6 & 20 October 11 & 25
November 15 & 29 December 6 & 20

Meetings begin at 6 p.m. Meetings may be canceled or rescheduled so check with officials at 839-3840 or the village website at www.loslunasnm.gov.

VILLAGE OFFICIALS

Robert Vialpando Mayor

Councilors

Cecilia CC Castillo

Charles Griego

Richard Lovato

Gerard Saiz

Municipal Judge Jeff Aragon

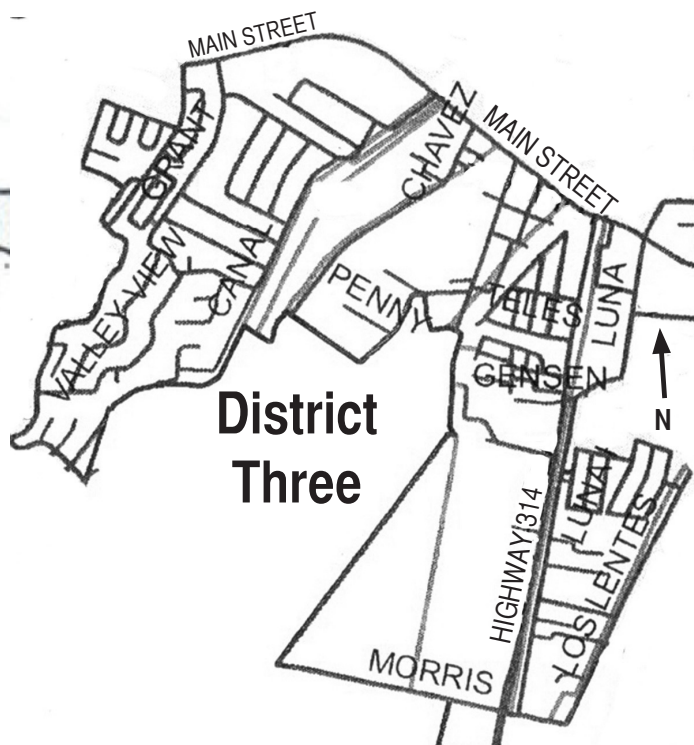
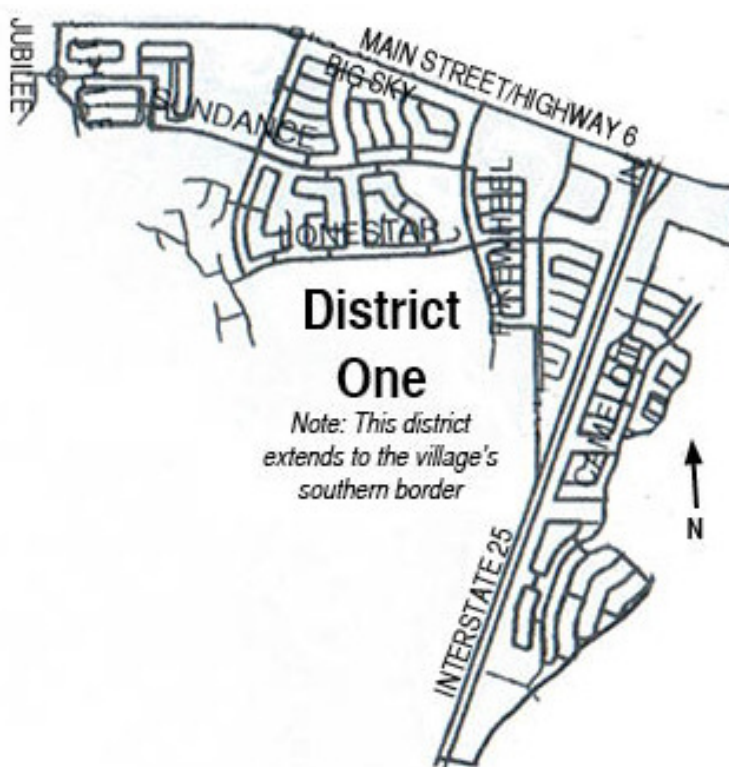
Police Chief Roy E. Melnick

Fire Chief Atiliano "Lito" Chavez

Village Administrator Peter Fernandez

Councilors To Be Elected from Districts One and Three in March 6, 2012, Election

Voting 7 a.m. - 7 p.m. at Village Administration Building — Don Pasqual and Main Street



2012 Village Holiday Garbage Pickup Days

HOLIDAY OBSERVED	REGULAR TRASH PICKUP DAY	WILL BE PICKED UP ON
M.L.King Jr. Day	Monday, Jan. 16	Tuesday, Jan. 17
Good Friday	Friday, April 6	Thursday, April 5
Memorial Day	Monday, May 28	Tuesday, May 29
Fourth of July	Wednesday, July 4	Thursday, July 5
Labor Day	Monday, Sept. 3	Tuesday, Sept. 4
Columbus Day	Monday, Oct. 8	Tuesday, Oct. 9
Veterans Day	Monday, Nov. 12	Tuesday, Nov. 13
Thanksgiving	Thursday, Nov. 22	Wednesday, Nov. 21
Day after Thanksgiving	Friday, Nov. 23	Monday, Nov. 26
Christmas	Tuesday, Dec. 25	Wednesday, Dec. 26

PLEASE NOTE: The Village no longer picks up garbage carts set out late. Any late garbage carts will be picked up on the next regularly scheduled pickup day. Your cart should be out by 7:00 a.m. on the scheduled pickup day.

Museum Has Children's Program

Every Wednesday at 10:30 a.m. the Los Lunas Museum of Heritage and Arts holds a children's program with story time and a craft for children three to four years old. No fee is charged and all materials are provided!

On the first visit each child must be registered before the 10:30 a.m. start time. Call the museum to verify dates of the program at 352-7720.

The museum is located at the corner of Luna Avenue and Main Street, under the downtown water tower.

Library Offers One-on-One Computer Training

One-on-One Computer Training is available by appointment at the Los Lunas Public Library. Contact Melanie Chavez at 839-3850 for more information.

GO Bond Bill Sponsored in Legislature

Los Lunas Library Director Cynthia Shetter said that Rep. Ed Sandoval of Bernalillo County will be sponsoring a General Obligation Bond bill to benefit public, school, academic and tribal libraries throughout the state during the 2012 Legislative session. If the bill passes, it will then go to the voters in November.

The Road to Statehood . . .

featuring New Mexico's contribution to stopping the Confederate's Westward expansion during the Civil War.

January 21-March 24, 2012

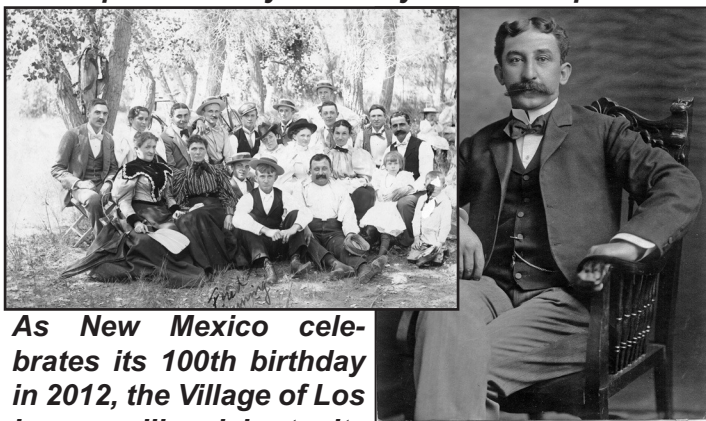
at the

Museum of Heritage and Arts

Main Street and Luna Avenue

Under the Downtown Water Tower 352-7720

Open Tuesday-Saturday 10 a.m. - 5 p.m.



As New Mexico celebrates its 100th birthday in 2012, the Village of Los Lunas will celebrate its 84th birthday. Solomon Luna of Los Lunas, pictured right, was instrumental in New Mexico attaining statehood. Around the time of statehood, citizens of Los Lunas and the surrounding area often enjoyed picnics in the bosque. Families, including the Hunings of Los Lunas, are pictured above left on such an outing. (Photos courtesy of the Valencia County Historical Society)

Visit the Los Lunas Museum of Heritage and Arts to celebrate New Mexico's Statehood Centennial and the Sesquicentennial Anniversary of the Civil War in New Mexico

2012 Reminder — Two Animals Per Household

With a new year here's a reminder from the municipal code — "No person or household shall own, harbor or keep more than two dogs or cats in any combination thereof over the age of three months on property less than one-half acre in size. In the event the property is greater than one-half acre in size, the person or household may own, harbor or keep up to four dogs or four cats, or any combination thereof only if the property is zoned Agricultural/Residential."

Village of Los Lunas

SHOP Los LUNAS FOR VALENTINE'S DAY



Cops and Kids Helps Children During Holidays

Area law enforcement, including several from Los Lunas, took 23 children out in December to shop at Walmart, enjoy some recreation and be treated to a meal for the annual Cops and Kids.

This is an annual event to make the holiday season brighter for children in need.

Participating Los Lunas Police Department employees were Joe Sanchez, Nathan Gurule, Ross Deanda, Nikki Baca, Delinda Chavez, Aaron Chavez, Buster Whitley, Jeremy Shaw, Frank Lucero, Treena Saavedra, and Mark Torres.



A law enforcement volunteer helps children chose something they will receive at the Walmart store as part of Cops and Kids.

Also helping were Larry Wyatt, LLPD Citizens Patrol; Andrew Gutierrez, Los Lunas Open Space; Ginny Adame, Los Lunas, Community Development DWI program.

Los Lunas Fire Department employees helping were Ronaldo Chavez, Steven Walker, David Foremen, and Gary Uriaga.

John Valdez of the Bosque Farms Police Department was along as were two Isleta Police Department employees.