

Village of Los Lunas



660 Main Street NW P.O. Box 1209

Los Lunas New Mexico 87031

Phone (505) 839-3840 FAX (505) 352-3580 www.loslunasnm.gov

Volume 16 Number 6

August 2012

Restaurant, Other Businesses Now Open in Los Lunas

The following businesses have opened in Los Lunas:

- Rutilios Restaurant of Los Lunas, 2350 Main Street SE, 565-2055;
- The Reading Club, 417 Hwy 314 North, 859-1998, Terri Metzler; and
- St. Anthony's Home Care Services LLC., Christine Brown, 888-9618, 1202 Main Street Suite 200 Bldg C.

Economic Development Manager Ralph L. Mims is happy to assist those interested in doing business in the village. He is available at 505 839-5654 (direct line), 505 604-4156 (cell), or e-mail mimsr@loslunasnm.gov.

Dancing with Light featuring Armando de Aguero

Through October 20, 2012



Museum of Heritage and Arts

Main Street and Luna Avenue

Under the Downtown Water Tower 352-7720

Open Tuesday-Saturday 10 a.m. - 5 p.m.

Live/Work Meets August 21

Live/Work will meet Tuesday, August 21, 6 p.m. to 7:30 p.m. at the Transportation Center on Juan Perea Road.

Speaker will be Cathy Sorenson, Community Development Officer of The Loan Fund of New Mexico, discussing "Where IS The Money and How Do I Qualify?"

Chile Festival Set Sept. 8 & 9 in LL

The Viva New Mexico Chile Festival will be held September 8 and 9 at the 288-acre farm Wagner's Farmland Experience, located adjacent to Interstate 25 north of Los Morros Industrial Park.

The aroma of roasting chile will fill the air with freshly-picked chile ready for sampling and available for sale. A mini-growers market will offer other produce grown in the Valley.

Food vendors will feature delightful delicacies using chile as an ingredient. Chile products in every possible configuration will be available.

The celebration will include a variety of chile contests, live entertainment, arts and crafts, and many chile products. Other activities planned are hay ride tours, a corn maze, petting zoo, u-pick flower gardens, cow milking demonstrations, pony rides, face painting, and speakers discussing fascinating subjects.

The events will be held Sept 8 from 10 a.m. to 9 p.m. and Sept. 9 from 10 a.m. to 6 p.m. at 1420 Desert Willow Road NW. Contact Roxanne Wagner at 505 459-0719 or 505 450-7675 or email rkwjww1984@yahoo.com for more information. The website is www.vivachilefestival.com and www.wagnersfarmlandexperience.com

BUSINESS EXPO Saturday, Sept. 15

9 a.m. - 5 p.m. at Daniel Fernandez Park Youth Center

Sponsored by the Village of Los Lunas and the Valencia County Chamber of Commerce

Call the Chamber 352-3596 for info

The Valencia County Chamber is now located in the Transportation Center



Youth workers/supervisors on last day of work.

Youth Workers Clean 21 Areas

The 20 students and two supervisors of the 2012 summer youth program cleaned 21 areas within the village limits including: Main Street, Los Cerritos Road, Emilio Lopez, Huning Ranch Park and Loop, Sun Ranch, Transportation Center parking lot, parts of Juan Perea Road, Courthouse Road, Los Lentes South, San Antonio Park, Canal Boulevard, and the Village Administration/Police Department parking lot.

The workers picked up 1,115 bags of trash which does not include the truckloads of weeds and large items loaded and taken away.

During the students' last day of work, they picked up trash at Daniel Fernandez Park before enjoying lunch. Students were awarded Certificates of Appreciation. Dominic Anzures and Michaella Lobato received special certificates for outstanding work.

Village Administrator Gregory Martin and Parks, Recreation and Streets Department Director Michael Jaramillo thanked the students for their hard work and dedication.

Program coordinator Marie Marquez pointed out that the students learned to work together as a team during the summer.

Text Crime Tips

Send a text to 274637. Begin your text with LLPD. Send your text and Los Lunas police officers will respond. It's all done anonymously for a safer Los Lunas.



VILLAGE OFFICIALS

Robert Vialpando Mayor

Councilors

*Charles Griego Richard Lovato
Amanda Perea Gerard Saiz*

Municipal Judge Henry Perea

Police Chief Roy E. Melnick

Fire Chief Atiliano "Lito" Chavez

Village Administrator Gregory Martin

Village Makes Two No Charge Special Trash Pickups Per Year

The Village Solid Waste Department will pick up, at no charge, two special loads of trash and debris in the amount of a large pick-up truck load (4.5 cubic yard) for each Village of Los Lunas address per calendar year.

Any additional requests will require a \$25 fee for each request. Only items that can be received at the Los Lunas transfer station can be picked up. For questions and concerns call (505) 352-7632

All specials pick-ups loads will be documented to track total cubic yards per address.

Transfer Station Available to Residents

Village residents are able to take some trash to the transfer station at 7480 Main Street, which is two miles west of Interstate 25 on NM 6.

The transfer station is generally open Tuesday, Wednesday and Thursday from eight a.m. to 10:30 a.m., closed for lunch, and open from 1:30 p.m. to 2:30 p.m.

This schedule can change because of workloads, inspections, severe weather or village special projects, so residents should call 505 352-7632 a day in advance of going to the transfer station.

Call 505 352-7632 to ask about what can be brought to the transfer station.

Anyone bringing anything to the transfer station must have a valid New Mexico driver's license and a current and original Village of Los Lunas water bill. The addresses on these should match.

Farmers Market

Tuesdays 4 p.m. - 7 p.m.

River Park

Off Main Street East of the Rio Grande

Attend A Council Meeting!

The Los Lunas Village Council meets twice monthly in the council chambers in the administration building at Don Pasqual and Main Street.

Remaining meeting dates for 2012 are:

August 23 September 6 & 20 October 11 & 25

November 15 & 29 December 6 & 20

Meetings begin at 6 p.m. Meetings may be canceled or rescheduled so check at 839-3840 or the village website at www.loslunasnm.gov.

Economic Development Strategies Changing in New Global Economy

The following was written by Jim Glover of The Idea Group. Glover continues to work with Los Lunas on branding and associated projects.

The Los Lunas council and staff understand that traditional rural economic development is changing and that new strategies and tactics must be deployed to compete in the current global economy. To ensure the village remains competitive and to build a sustainable community, Los Lunas's economic development approach had changed to better align with the rapid changes in today's market.

A Community That Works

The new slogan for the village's economic development is "A Community That Works" which supports the department's desire to ensure that national, regional, local businesses, and even home-based workers succeed within the community.

With room-to-grow, close to Albuquerque, situated on I-25 and the Rio Grande, and with available incentives and progressive local leadership, Los Lunas is one of the fastest growing towns in New Mexico.

"We Want to Lead"

"We want to lead, not follow," said Ralph Mims, economic development manager for Los Lunas. "We've completed a yearlong branding project for our community and now have a clear understanding of our unique positioning, our targets, our messaging and our approach. We have developed our marketing action plan and will be very proactive in promoting the salable aspects of the village using both traditional

and inbound/social media marketing."

The village's economic development efforts are now designed to show Los Lunas is a small community with big possibilities. The village's active support of "Live/Work Los Lunas," a program aiding home-based workers and the fact Los Lunas is host to the 2013 Rural Economic Development Forum are strong indicators Los Lunas is truly a community that works.

Sharing Our Community

"Our job now is to share with prospects what our community is all about. We are creating informative videos about the village and capturing new photos as well. We are enhancing our website content to clearly explain how our economic development department supports business growth. And we are planning to utilize new technologies such as webinars to convey our compelling story to potential recruitment candidates," added Mims. "These are exciting times for our village."

The village council and staff welcome input and thoughts regarding the community branding project. Visit the village website, www.loslunasnm.gov, or stop by the lobby of the administration building at Don Pasqual and Main Street to view more of the branding presentation.

Huning Ranch Park Now Open

Huning Ranch Park with its playgrounds, basketball court, field and workout equipment is now open. It is located at 400 Huning Ranch Loop SW, but the parking area can be accessed at the intersection of Solitude and Sundance.

In 2011, the Village allocated \$200,000 to build a playground facility accessible to all ages and physical abilities off Huning Ranch Loop.

The park also has shade structures, picnic tables, trash receptacles and landscaping.

Huning Ranch Park is estimated to cost \$1.8 million when all park amenities are completed, said Michael Jaramillo, director of the village Parks, Recreation and Streets Department.



Lots of play equipment at Huning Ranch Park.

Camelot Road Improvements Completed

Improvements totaling \$375,000 have been completed on Camelot Road on the southwest side of the village, said Michael Jaramillo, director of Los Lunas Parks, Recreation and Streets Department which was in charge of the work.

The work included repairing missing or damaged sidewalks, creating Americans with Disabilities Act (ADA) accessible handicap ramps, and relocating utility communication pedestals blocking pedestrian movement.

Jaramillo said a goal of the project was to improve pedestrian and bicycling safety from the residential neighborhoods to Main Street.

Rio Metro recently added several new bus stops in the Camelot Road area for greater access to the Los Lunas Public Transportation System.

Village Has New Municipal Judge

Henry Perea is now the municipal judge for the Village of Los Lunas following the resignation of Judge Jeff Aragon earlier this summer.

Perea's term is until the March 2014 election. Perea could run for municipal judge in that election.

RECYCLING DAY

**Saturday August 18
8 a.m. to noon**

**Solid Waste/Senior Citizen yard
on Don Pasqual**

Call 352-7658 for information

Items accepted — glass, clothes, coats, shoes, cardboard/paper, bicycles, plastic, oil (must be water free), aluminum, metal.

Electronics — TV's (\$15 charge for large or small), cell phones, computers, monitors, fax machines (Enchantment Electronics Recycling will be aiding in this effort).

Small Household Appliances — toasters, curling irons, blenders, vacuums, coffee makers, camping gear, humidifiers, mixers.

Large Household Appliances — micro waves, refrigerators (\$12 charge for anything with freon), stoves, freezers (\$10), dishwashers, water heaters, washers, dryers.

TREK FOR TRASH
September 22, 2012
8 a.m. — Noon

Meet in front of Village Administration Building
660 Main Street NW

Lunch, as well as trash bags, will be provided. Please dress appropriately for the weather. In case of inclement weather, the cleanup will be cancelled.
CALL 839-3842 or 352-7658 TO VOLUNTEER



2012 National Night Out

Los Lunas Police Chief Roy Melnick, center, holds plates with hamburger buns as Deputy Police Chief David Gurule, left, and Village Administrator Gregory Martin check hamburgers. Free food and a host of activities were part of the 7th Annual National Night Out held at Daniel Fernandez Park August 7. A passing rain storm didn't deter people from enjoying the event. National Night Out is held the first Tuesday of August every year.

Two Officers Now Motorcycle Trained

Los Lunas Police Sergeant James Rich has completed a free three week motorcycle training course in Rio Rancho. Rich is the second Los Lunas police officer to attend and complete motorcycle training. The first was Officer Jesus Sedillos.

The Rio Rancho Department of Public Safety donated two motorcycles to the Los Lunas Police Department which now has three motorcycles.

The motorcycle units are used primarily for standard traffic enforcement, off highway motor vehicle traffic enforcement, and crash investigations.



SHOP Los LUNAS

Your Tax Dollars Work For You

**When You Shop Los Lunas
All Year Round**

**Lots of Stores Lots of Choices
Lots of Variety Buy Locally**