

Village of Los Lunas



660 Main Street NW P.O. Box 1209

Los Lunas New Mexico 87031

Phone (505) 839-3840 FAX (505) 352-3580 www.loslunasnm.gov

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Three Businesses Locating Or Relocating in the Village

Village Economic Development Manager Ralph L. Mims prepares the following information and is happy to assist those interested in doing business in the village. He is available at 505 839-5654 (direct line), 505 604-4156 (cell), or e-mail mimsr@loslunasnm.gov.

- Cooper's Family Restaurant with "Soul Food and More," 1603 Main Street, Suite E, 319-3638.
- Riverside Funeral Home of Los Lunas, 820 Main Street NE.
- Bethlehem Bakery Café (Sephardic and New Mexican Cuisine), 227B Hwy 314 NW, 565-2000

Shop in Los Lunas

This Holiday Season

Shopping in Los Lunas continues to be important as you and your family celebrate the holiday season.

And, of course, it's not just shopping during the holidays that's important. It's shopping all year long in Los Lunas that brings improvements as well as maintaining the quality of life in the village.

The gross receipts tax charged on many purchases is an important part of the income for the Village of Los Lunas.

More than fifty-two percent of the village's general fund revenues for Fiscal Year 2010-2011 was generated through gross receipts tax and property tax revenue. These monies provide needed services throughout the village.

The general fund pays for the services people depend on including the police and fire departments, municipal court, library and museum, parks and recreation, community development and street department as well as many other.

LOS LUNAS MUNICIPAL ELECTION MARCH 6, 2012
Registered Voters in Village
Districts One and Three Vote

Council Will Decide On New Village Districts

The Los Lunas Village Council will decide at its mid-November meeting on how new village council districts will look, just in time for the March 6 election.

During that 2012 election District One and Three councilors will be elected.

At a late October council meeting Community Development Director Christina Ainsworth explained the four proposed plans for the four council districts in Los Lunas.

Criteria for districts include:

- Equal population;
- No dilution of voter strength by ethnic language or minority groups;
- Districts must be compact and contiguous; and
- * Districts must have common community interests such as neighborhoods or cultural/historic traditions.

Between the 2000 and 2010 Census the village grew from 10,034 to 14,835 population which necessitates redrawing the council districts.

The maps of the proposed new districts can be viewed on the village website www.loslunasnm.gov.

Live/Work LL Meets Dec. 6

A Live/Work Los Lunas general meeting will be held Tuesday, December 6, 2011, at 6 pm at the Transportation Center, corner of Courthouse and Juan Perea Roads.

David Carlberg will talk about developing businesses plans.

The Live/Work program is seeking people who would like to start a home-based business, or need help developing an existing business, to enroll in the pilot program. Please contact Ralph Mims at 839-5654 for more information.

ELECTION MARCH 6, 2012
for Village Council.
Candidates File Jan. 10, 2012

A Brief Recap of Branding in Los Lunas

The following was written by Jim Glover of The Idea Group. Glover is working with the village on branding the community.

This is my fourth installment on the Los Lunas Community Branding Project. Let's do a quick review.

A brand is "simply everything" and resides in the minds of people who live, work and visit Los Lunas. This means the Los Lunas brand is different for each person and is based upon perceptions and experiences.

We also learned that each of you are a Los Lunas brand ambassador and you have the power to influence the Los Lunas brand through the positive things you say and do about your community.

On October 5, 2011, I presented my preliminary research findings for the community compiled from 15 hours of interviews, focus groups and 285 community survey responses. Here are a few highlights.

What people like about Los Lunas: friendliness, history, sense of community, natural environment, diversity and openness, overall appearance, housing options, and local business and services. Other likes include small and rural community, proximity to Albuquerque, progressive and good community leadership.

What people would like to see improved: traffic flow on Main Street, employment opportunities, shopping, recreation, cultural activities, social events, healthcare, and ease of car, bike and foot travel. Other points to improve include river activities, community identity, more restaurants, more things for youth to do, and better healthcare.

What people would like Los Lunas' future brand to represent: historic, regional hub, recreational, quality of life, family friendly, things to do, river community, sustainable energy (both businesses and renewable), and innovative/progressive.

The top things people would like done to make Los Lunas better: fix Main Street, develop a town center, more green belts, sidewalks and path, aquatic center,

VILLAGE OFFICIALS

Robert Vialpando Mayor

Councilors

Cecilia CC Castillo

Charles Griego

Richard Lovato

Gerard Saiz

Municipal Judge Jeff Aragon

Police Chief Roy E. Melnick

Fire Chief Atiliano "Lito" Chavez

Village Administrator Peter Fernandez

Time for Village Business Registration Renewal

It's time to renew business registrations, says Community Development Director Christina Ainsworth.

If you are in business in the village and don't have a registration then it is time to register.

All businesses, whether Mom and Pop or multi-national, pay the same fee, \$25. A registration is required for "all persons, firms, corporations or associations of any character engaged in any of the various pursuits, businesses or occupations."

Renew your registration before December 31.

Registrations must be renewed annually. Village staff send out reminder letters in the latter part of the year to make it easier to renew.

Hospice Volunteers Sought

Hospice of the Sandias is looking for compassionate people to visit hospice patients in the Los Lunas area.

Volunteers for Hospice of the Sandias are required to be TB tested annually, drug tested and fingerprinted for a background check at no cost to the volunteer. Volunteers are also trained and supported by a volunteer coordinator.

Hospice patients have been diagnosed with a terminal illness and in a doctor's best judgment have six months or less to live. These patients have stopped all curative treatment.

For further information, contact Maralee Self at 505 881-5342 or mself@hcotw.com.

PAY YOUR WATER BILL ONLINE — Go To www.loslunasnm.gov

hospital, youth employment and activities, corridor/by-pass, public transportation, animal control, beautification, and cultural activities.

More detailed findings of the survey will soon be shared on the village's website at www.loslunasnm.gov.

Thanks again to everyone who took an interest in enhancing the Los Lunas community brand. Many more exciting branding days to follow!

Attend A Council Meeting!

The Los Lunas Village Council meets twice monthly in the council chambers in the administration building at 660 Main St. NW.

Remaining 2011 meeting dates are:

November 17 December 1 & 15

Meetings begin at 6 p.m. Meetings may be canceled or rescheduled so check with officials at 839-3840 or the village website at www.loslunasnm.gov.

Police Collect Forty Pounds of Unused Prescriptions

The Los Lunas Police Department collected about forty pounds of prescription medication during the October National Take Back Initiative.

The department partnered with the U. S. Drug Enforcement Administration and was a designated drop-off site for unused prescription drugs. The service was free and anonymous.

Grant Helps Fund Body Armor

The police department has been awarded \$8,740 in grant funding to help pay the cost of body armor.

Chief Roy Melnick said, "We are very pleased to receive this funding. Body armor is very important to the safety of our officers who may be faced with a deadly force encounter and having body armor could be the difference between life and death. The Los Lunas Police Department makes every effort to obtain alternative sources of revenues for our department."

Traffic Enforcement Unit Will Increase Safety on Roadways

The police department has formed a traffic enforcement unit with Officers Jesus Sedillos and Meghan Sanchez assigned to the unit.

The goal is to increase public safety on the roadways in Los Lunas through pro-active enforcement of traffic laws to reduce traffic crashes, injuries and fatalities. This includes DWI enforcement through sobriety checkpoints, saturation patrols from grant money provided by SAFER New Mexico and radar enforcement.

The officers received state-of-the-art equipment to enforce traffic laws and reduce crashes. The department purchased two 2011 Dodge Chargers outfitted with radar devices that allow officers to monitor traffic in front and behind their units. Providing officers with this innovative equipment assists them with enhanced ways to better perform their duties, thus increasing public safety.

Radar devices have also been installed in all 25 marked patrol vehicles. Also purchased was diagramming equipment used to determine speed formulas during crash investigations.

Both traffic enforcement officers have undergone intensive traffic investigation and enforcement training after being selected to serve in these positions.

Officer Sedillos has also been assigned to the department's first motorcycle unit, a 2011 BMW 650 as an additional tool for traffic enforcement and off highway motor vehicle enforcement. Police Departments around the country have used motorcycles since the early 20th century, primarily for traffic enforcement.

Village of Los Lunas

The National Children's Study Thanks Valencia County

Progress in Door-to-Door Recruiting

In January 2011, the National Children's Study began its door-to-door recruiting in Valencia County. The community has opened its doors to the Study's Research Assistants. The Research Assistants talk with women who are interested in participating in the Study and with community members who provide general information needed for the Study.

The Study staff says thank you for everyone's help!

\$\$\$ Generated for the Local School District

During the planning stages of the Study, Dr. Robert Annett, Principal Investigator for the Study and the Co-Investigators, decided to give back to the community with a donation of \$5 to the local school district for every household completing a short survey. Thousands of dollars have been donated through the cooperation of the community.

Thank you to everyone who helps make these donations possible.

The study staff asks that people remember that if you are pregnant or could become pregnant, and live in Valencia County, then please contact the study for details on how you may qualify to join the study.

The phone number is (505) 925-8888 and the National Website is www.nationalchildrensstudy.gov.

The National Children's Study is the largest, long-term study of children's health ever conducted in the United States.

Christmas Light Parade

Saturday, December 3 6:30 PM

Begins at Carson Drive and Main Street by the U.S. Post Office

Heads West on Main Street to Village Administration Building

Call the Parks & Recreation Department for information 352-3584

Habia Una Vez... Once Upon a Time

*An Auction To Support the
Museum of Heritage and Arts*

Friday, Dec. 9

7-9 p.m. at the

Museum of Heritage and Arts

Corner of Luna and Main Street

Under the Water Tower

Multiple auction items from art work to business services and limited edition collector plates depicting images of Los Lunas

*For more information about the auction
call the museum at 352-7720 or check
<http://loslunasmuseum.wordpress.com/>*

Southwest by Midwest

featuring B.G. Burr and Bob Rea

A photographic view of the

Southwest by two Midwest guys at the

Museum of Heritage and Arts

Main Street & Luna Avenue

Under the Downtown Water Tower 505 352-7720

COPS & KIDS

WINTER BALL

6 PM to 9 PM

Friday Dec. 2

Daniel Fernandez Park

Community Center

Food, music & gifts

No charge for entry

Santa will be there

**Bring a non perishable
food donation to be given**

to St. Vincent de Paul

If you have questions call
Denise Romero at the Los
Lunas Police Department

352-7674

VISIT WITH SANTA AT THE PARK

SATURDAY, DECEMBER 10

6 PM DANIEL FERNANDEZ PARK

1103 HIGHWAY 314 SOUTH LOS LUNAS

STOCKING GIVEN TO CHILDREN PRESENT

